



Hoover High School Band Boosters Association

To whom it may Concern:

It has been our privilege and pleasure to work with Mark, Peggy, and the staff at ProCAT for the past several years as the official audio production service for Hoover High School Band concerts and the official video production service for the Hoover Invitational Marching Festival. For nearly a quarter of a century the Hoover Invitational has been a marching band competition known for the level of service that we provide for our visiting bands, directors, guests, and judges. The Hoover Invitational attracts bands from Alabama, Georgia, Mississippi, Florida, and Tennessee and is attended by 10,000+ spectators and participants each year. Adding ProCAT as our partner has further solidified our position as one of the finest marching band competitions in the southeast United States.

Their staff is always friendly and easy to work with. They go the extra mile and devote many hours both pre- and post event to ensure that we and our guest bands are provided with the service and a product that fits with our reputation of excellence. We receive regular feedback from our band parents, guests, and visiting directors regarding their being able to take such a high quality, finished product home with them the day of the event as opposed to waiting weeks or months as is the case with some events and companies. What few customer issues that I have seen have been handled to complete satisfaction by ProCAT with absolutely no involvement needed by the Hoover Band Boosters or Band staff.

The Hoover High School Band and the Hoover High School Band Boosters Association has the philosophy of "Pride, Perfection, and Professionalism". While ProCAT does not publish this as their motto or creed, they live it in the way they conduct themselves in all of their dealings with us and our guests. We are proud to call them our partners and our friends and look forward to working with them for many years to come. We offer you our highest recommendation in utilizing their service for your event audio and video needs.

Sincerely,
Hoover High School Band Boosters Association

Bob Beaver
President